

Fashion  
for the  
Sun



DESIGN  
CHALLENGE 2

9

10

STUDENT  
TASK

# Holiday in the sun

## Setting the scene

School is over for another year and it is time to relax and have some fun. Best of all, you are going on a school holiday excursion to a sun-drenched location of your choice. You will probably be exploring the beaches (or maybe the ski slopes), doing some sightseeing, checking out local markets, watching sporting events and all else that the location has to offer. How exciting! The trip is in summertime so it will be hot with lots of sun. So, what to wear?

## Design challenge

Your challenge is to design a **sun-savvy outfit** that promotes stylish sun safety. The outfit is to be **suitable for one of your activities** when on holiday—exploring the beach, going on a picnic, going to a pool or beach party, relaxing after a swim, sightseeing etc. You do not need to make the outfit.

## What to submit

- Annotated fashion illustration/s of the outfit
- You will also be required to submit responses to various tasks related to your process work.

## Your response will be assessed on evidence of your ability to:

- manage a project
- explain:
  - how fabric characteristics and fashion design features influence design decisions related to sun-protective clothing
  - how fashion designers consider factors that impact on design decisions when producing sun-savvy clothing
- investigate, evaluate and define a client's needs (in this case you are the client)
- develop a design solution for a sun-savvy outfit
- communicate (draw) the design solution (the sun-savvy outfit)
- evaluate your own work.

### Checklist 1

The following is a summary of your tasks.

Use it as a checklist to keep track of your progress.

Phase	Task	Tick when completed		
Managing	<ul style="list-style-type: none"> <li>Develop, use and adjust as necessary a <b>management plan</b>:                             <ul style="list-style-type: none"> <li>- Develop the plan.</li> <li>- Use the plan.</li> <li>- Adjust the plan if necessary.</li> </ul> </li> </ul>			
	Knowledge and understanding	<ul style="list-style-type: none"> <li>Investigate and evaluate <b>fashion design features</b> in terms of how sun-savvy they are.</li> <li>Investigate and evaluate <b>fabric characteristics</b> to determine those that give the best sun protection.</li> <li>Explain how <b>fashion designers</b> consider factors that impact on the design of sun-savvy fashion.</li> </ul>		
		Investigating and defining	<ul style="list-style-type: none"> <li>Critically evaluate your <b>client's needs</b> (in this instance the client is you).</li> <li>Produce and annotate an <b>image board</b> that reflects your client's needs.</li> </ul>	
			Evaluating	<ul style="list-style-type: none"> <li>Establish <b>detailed criteria for the success</b> of your response to the design challenge.</li> </ul>
Generating and designing	<ul style="list-style-type: none"> <li>Using your detailed criteria for success to guide you, develop <b>design ideas and a final design solution</b> for your sun-savvy outfit.                             <ul style="list-style-type: none"> <li>- The outfit may include separate tops and bottoms or be one piece (e.g., a pair of board shorts, dress, kimono or sarong), but <b>no more than four garments</b> should be included.</li> <li>- A <b>suitable hat</b> should be included but not necessarily an original design.</li> </ul> </li> <li>Develop <b>fashion illustration/s</b> for the final design solution for your sun-savvy outfit.</li> <li><b>Annotate your final illustrations</b> with comments that explain and justify the design features with reference to being sun-savvy and meeting the client's needs.</li> </ul>			
	Evaluating	<ul style="list-style-type: none"> <li><b>Use your detailed criteria for success to evaluate:</b> <ul style="list-style-type: none"> <li>- your final design solution with reference to meeting the needs of the challenge and the client</li> <li>- how well you illustrated your design solution</li> <li>- the processes that you used.</li> </ul> </li> </ul>		



### Checklist 2 (with supporting resources listed)

The following is a summary of your tasks.

Use it as a checklist to keep track of your progress.

Phase and supporting resources	Task	Tick when completed
<p><b>Managing</b></p> <p>SR14: <a href="#">Project Management Plan B</a></p>	<ul style="list-style-type: none"> <li>Develop, use and adjust as necessary a <b>management plan</b>:               <ul style="list-style-type: none"> <li>- Develop the plan.</li> <li>- Use the plan.</li> <li>- Adjust the plan if necessary.</li> </ul> </li> </ul>	
<p><b>Knowledge and understanding</b></p> <p>SR18: <a href="#">Design features for sun-savvy fashion</a></p> <p>FFI: <a href="#">At a glance - Fashion design features for UVR protection</a></p>	<ul style="list-style-type: none"> <li>Investigate and evaluate <b>fashion design features</b> in terms of how sun-savvy they are.</li> </ul>	
<p><b>Knowledge and understanding</b></p> <p>Your teacher will advise which of the following to use:</p> <p>FFH: <a href="#">At a glance - Fabric characteristics and UVR protection</a></p> <p>SR15: <a href="#">Fabric characteristics and UVR protection- A text analysis</a></p> <p>SR16: <a href="#">Fabric characteristics and UVR protection- A practical investigation</a></p> <p>SR17: <a href="#">Fabric characteristics and UVR protection- An analytical response</a></p>	<ul style="list-style-type: none"> <li>Investigate and evaluate <b>fabric characteristics</b> to determine those that give the best sun protection.</li> </ul>	
<p><b>Knowledge and understanding</b></p> <p>SR21: <a href="#">Being a fashion designer</a></p>	<ul style="list-style-type: none"> <li>Explain how <b>fashion designers</b> consider factors that impact on the design of sun-savvy fashion.</li> </ul>	
<p><b>Investigating and defining</b></p> <p>SR19: <a href="#">The needs of my client or target market</a></p> <p>SR20: <a href="#">Image Board</a></p>	<ul style="list-style-type: none"> <li>Critically evaluate your <b>client's needs</b> (in this instance the client is you).</li> <li>Produce and annotate an <b>image board</b> that reflects your client's needs.</li> </ul>	

SR = Student Response  
FF = Fact File

### Checklist 2 (cont)

Phase and supporting resources	Task	Tick when completed
<b>Evaluating</b> SR22: <a href="#">Holiday in the sun-Developing criteria for success</a>	<ul style="list-style-type: none"> <li>Establish <b>detailed criteria for the success</b> of your response to the design challenge.</li> </ul>	
<b>Generating and designing</b> SR25: <a href="#">Developing fashion design ideas: A lotus diagram</a>	<ul style="list-style-type: none"> <li>Using your detailed criteria for success to guide you, develop <b>design ideas and a final design solution</b> for your sun-savvy outfit.</li> </ul>	
	<ul style="list-style-type: none"> <li>The outfit may include separate tops and bottoms or be one piece (e.g., a pair of board shorts, dress, kimono or sarong), but <b>no more than four garments</b> should be included.</li> </ul>	
	<ul style="list-style-type: none"> <li>A <b>suitable hat</b> should be included but not necessarily an original design.</li> </ul>	
<b>Generating and designing</b> FFJ: <a href="#">Fashion templates</a> SR26: <a href="#">Finalising and communicating fashion design solutions</a>	<ul style="list-style-type: none"> <li>Develop <b>fashion illustration/s</b> for the final design solution for your sun-savvy outfit.</li> </ul>	
	<ul style="list-style-type: none"> <li><b>Annotate your final illustrations</b> with comments that explain and justify the design features with reference to being sun-savvy and meeting the client's needs.</li> </ul>	
<b>Evaluating</b> SR28: <a href="#">How did I go with my design challenge? An evaluation of my work</a>	<ul style="list-style-type: none"> <li><b>Use your detailed criteria for success to evaluate:</b></li> </ul>	
	<ul style="list-style-type: none"> <li>your final design solution with reference to meeting the needs of the challenge and the client</li> </ul>	
	<ul style="list-style-type: none"> <li>how well you illustrated your design solution</li> </ul>	
	<ul style="list-style-type: none"> <li>the processes that you used.</li> </ul>	

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