



Dazzling dyes, powerful prints

Setting the scene

Prints and patterns are back on the scene in cool sleek shapes, colours and hip-chic vibes. There are many easy dyeing and printing techniques to add fashionable fun to your summer wardrobe—check out, for example, tie-dyeing, sun-dyeing, fabric painting and so much more, all especially easy with simple items like kimonos, sarongs and board shorts. Style it up with a pair of boots or pair it up with your favourite jeans. Wearing a unique pattern or print is a way to make a statement, be different and feel alive with colour. Couple your pattern or print with sun-savvy styles to really be on trend.

Design challenge

Your challenge is to design an **on-trend, sun-savvy** outfit that **promotes stylish sun safety** and protects a client of your choice from the harsh Australian sun. The outfit must incorporate **a garment, the fabric for which you will print or dye yourself**. Suitable garments include board shorts, kimono, wrap or sarong. You are to make the dyed or printed garment.

What to submit

- Annotated fashion illustration/s of the final design solution
- The printed or dyed garment.

You will also be required to submit responses to various tasks related to your process work.

Your response will be assessed on evidence of your ability to:

- manage a project
- explain:
 - how fabric characteristics and fashion design feature influence design decisions related to sun protective clothing
 - how fashion designers consider factors that impact on design decisions when producing sun-savvy clothing
- investigate, evaluate and define a client's needs
- develop a design solution for a sun-savvy outfit that incorporates a hand-printed or hand-dyed fabric
- communicate [draw] the design solution [the sun-savvy outfit with hand-printed or hand-dyed fabric]
- produce the printed or dyed garment
- evaluate your own work.

Checklist 1

The following is a summary of your tasks.

Use it as a checklist to keep track of your progress.

| Phase | Task | Tick when completed | |
|---|---|--|--|
| Managing | <ul style="list-style-type: none"> Develop, use and adjust as necessary a management plan: <ul style="list-style-type: none"> - Develop the plan. - Use the plan. - Adjust the plan if necessary. | | |
| | Knowledge and understanding | <ul style="list-style-type: none"> Investigate and evaluate fashion design features in terms of how sun-savvy they are. | |
| | | <ul style="list-style-type: none"> Investigate and evaluate fabric characteristics to determine those that give the best sun protection. | |
| | | <ul style="list-style-type: none"> Explain how fashion designers consider factors that impact on the design of sun-savvy fashion. | |
| <ul style="list-style-type: none"> Experiment with different printing and/or dyeing techniques. | | | |
| <ul style="list-style-type: none"> Research design ideas for how you could use these techniques in sun-savvy fashion—aim for good balance, use of colour and a focal point. | | | |
| Investigating and defining | <ul style="list-style-type: none"> Critically evaluate your client's needs (in this instance the client is you). | | |
| | <ul style="list-style-type: none"> Produce and annotate an image board that reflects your client's needs. | | |
| Evaluating | <ul style="list-style-type: none"> Establish detailed criteria for the success of your response to the design challenge. | | |
| Generating and designing | <ul style="list-style-type: none"> Using your detailed criteria for success to guide you, develop design ideas and a final design solution for your sun-savvy outfit. <ul style="list-style-type: none"> - The outfit may include separate tops and bottoms, or be one piece (e.g., a pair of board shorts, dress, kimono or sarong), but no more than four garments should be included. - At least one of the items must show a design that you will create on the fabric by printing or dyeing. - A suitable hat should be included but not necessarily an original design. | | |
| | <ul style="list-style-type: none"> Develop fashion illustration/s for the final design solution for your sun-savvy outfit. | | |
| | <ul style="list-style-type: none"> Annotate your final illustrations with comments that explain and justify the design features with reference to being sun-savvy and meeting the client's needs. | | |



Checklist 1 (cont)

| Phase | Task | Tick when completed |
|-------------------|---|---------------------|
| Managing | <ul style="list-style-type: none">• Develop, use and adjust as necessary a production plan to print or dye the fabric or garment and to make the printed or dyed garment | |
| | <ul style="list-style-type: none">- Develop the plan | |
| | <ul style="list-style-type: none">- Use the plan | |
| | <ul style="list-style-type: none">- Adjust the plan if necessary | |
| Producing | <ul style="list-style-type: none">• Make the printed or dyed garment | |
| Evaluating | <ul style="list-style-type: none">• Use your detailed criteria for success to evaluate: | |
| | <ul style="list-style-type: none">- the final design solution with reference to meeting the design challenge and the needs of the client | |
| | <ul style="list-style-type: none">- how well you illustrated your design solution | |
| | <ul style="list-style-type: none">- the quality of the garment that you made | |
| | <ul style="list-style-type: none">- the quality of the printing or dyeing | |
| | <ul style="list-style-type: none">- the processes that you used. | |



Checklist 2 (with supporting resources listed)

The following is a summary of your tasks.

Use it as a checklist to keep track of your progress.

| Phase and supporting resources | Task | Tick when completed |
|--|--|---------------------|
| Managing SR14: Project Management Plan B | <ul style="list-style-type: none"> Develop, use and adjust as necessary a management plan: <ul style="list-style-type: none"> - Develop the plan. - Use the plan. - Adjust the plan if necessary. | |
| Knowledge and understanding SR18: Design features for sun-savvy fashion FFI: At a glance - Fashion design features for UVR protection | <ul style="list-style-type: none"> Investigate and evaluate fashion design features in terms of how sun-savvy they are. | |
| Your teacher will advise which of the following to use: FFH: At a glance - Fabric characteristics and UVR protection SR15: Fabric characteristics and UVR protection- A text analysis SR16: Fabric characteristics and UVR protection- A practical investigation SR17: Fabric characteristics and UVR protection- An analytical response | <ul style="list-style-type: none"> Investigate and evaluate fabric characteristics to determine those that give the best sun protection. | |
| SR21: Being a fashion designer | <ul style="list-style-type: none"> Explain how fashion designers consider factors that impact on the design of sun-savvy fashion. | |
| | <ul style="list-style-type: none"> Experiment with different printing and/or dyeing techniques. Research design ideas for how you could use these techniques in sun-savvy fashion—aim for good balance, use of colour and a focal point. | |
| Investigating and defining SR19: The needs of my client or target market SR20: Image Board | <ul style="list-style-type: none"> Critically evaluate your client's needs (in this instance the client is you). Produce and annotate an image board that reflects your client's needs. | |

SR = Student Response
 FF = Fact File



Checklist 2 (cont)

| Phase and supporting resources | Task | Tick when completed |
|--|--|---------------------|
| Evaluating SR23: Dazzling dyes, powerful prints- Developing criteria for success | <ul style="list-style-type: none"> Establish detailed criteria for the success of your response to the design challenge. | |
| Generating and designing SR25: Developing fashion design ideas: A lotus diagram | <ul style="list-style-type: none"> Using your detailed criteria for success to guide you, develop design ideas and a final design solution for your sun-savvy outfit. | |
| | <ul style="list-style-type: none"> The outfit may include separate tops and bottoms, or be one piece [e.g., a pair of board shorts, dress, kimono or sarong], but no more than four garments should be included. | |
| | <ul style="list-style-type: none"> At least one of the items must show a design that you will create on the fabric by printing or dyeing. A suitable hat should be included but not necessarily an original design. | |
| Generating and designing FFJ: Fashion templates SR26: Finalising and communicating fashion design solutions | <ul style="list-style-type: none"> Develop fashion illustration/s for the final design solution for your sun-savvy outfit. | |
| | <ul style="list-style-type: none"> Annotate your final illustrations with comments that explain and justify the design features with reference to being sun-savvy and meeting the client's needs. | |
| Managing | <ul style="list-style-type: none"> Develop, use and adjust as necessary a production plan to print or dye the fabric or garment and to make the printed or dyed garment | |
| | <ul style="list-style-type: none"> Develop the plan | |
| | <ul style="list-style-type: none"> Use the plan Adjust the plan if necessary | |
| Producing FFL: Easy-to-make kimono | <ul style="list-style-type: none"> Make the printed or dyed garment | |
| Evaluating SR28: How did I go with my design challenge? An evaluation of my work | <ul style="list-style-type: none"> Use your detailed criteria for success to evaluate: | |
| | <ul style="list-style-type: none"> the final design solution with reference to meeting the design challenge and the needs of the client | |
| | <ul style="list-style-type: none"> how well you illustrated your design solution | |
| | <ul style="list-style-type: none"> the quality of the garment that you made | |
| | <ul style="list-style-type: none"> the quality of the printing or dyeing the processes that you used. | |

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