



Campaign against skin cancer— An evaluation of my work

How did I go? An evaluation of my work

Evaluate your work in terms of:

- how well the outputs met your client's needs
- the design solution for the slogan/logo
- how well the slogan/logo was communicated (your illustrations)
- the quality of the slogan/logo on the textile item
- the processes that you used.

To do this:

Step 1 Refer to Student response 9A: [Campaign against skin cancer-The textiles way: Developing criteria for success.](#)

Step 2 Copy the criteria that you developed into the table on page 2:

Step 3 Make statements about how well you met the criteria. State the positives and the negatives.

Step 4 The following word bank might help you with your statements:

Design solution (slogan/logo): creative, effective, original, eye-catching, balanced, met/did not meet client needs

Meeting client's needs: appropriate, not appropriate, perfect, too big, too small

Illustrations: effective, clear/not clear, detailed, well-labelled, correct proportions

Production result: accurate, skilful, detail good/poor, completed, attractive, functional, works, usable

Processes:

Investigating the client's needs: comprehensive, detailed, needed more/different information

Generating a design solution: Good identification of points for effective and ineffective messages, good experimentation, good critique of ideas

Communicating (illustrating): correct/incorrect tools and equipment used, correct/incorrect techniques used, good/average/poor execution

Production process: correct/incorrect tools and equipment used, correct/incorrect techniques used, good/average/poor execution

Managing: efficient, good/poor time management, cooperated, shared, helped, used feedback, addressed constraints, followed my plan, managed my resources



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STUDENT
RESPONSE 13

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	Criteria for success	Positives	How it could have been improved	Overall satisfaction with your work e.g. Very good, Good, Average, Poor
The design of the slogan/logo	•			
	•			
	•			
	•			
	•			
	•			
Meeting the client's needs (three most important features)	•			
	•			
	•			
The illustrations	•			
	•			
	•			
The slogan/logo on the textile item (Production)	•			
	•			
	•			
Processes <ul style="list-style-type: none"> • Investigating your client's needs • Generating design ideas • Communicating (illustrations of) your designs • Production processes • Managing your project 	•	•	•	•
	•	•	•	•
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