



Dazzling dyes, powerful prints— Developing criteria for success

1. Meeting the requirements of the design challenge

Examine the **design challenge** (reproduced below) to identify criteria for success.

Record your responses in the table that follows:

Design challenge

Your challenge is to design an **on-trend, sun-savvy** outfit that promotes stylish sun safety and protects a client of your choice from the harsh Australian sun. The outfit must **incorporate a garment, the fabric for which you will print or dye yourself**. Suitable garments include board shorts, kimono, wrap or sarong. You are to make the dyed or printed garment.

Prompts	Criteria for success
What is the major criterion for the design of the outfit?	
What kind of fabric has to be incorporated?	

2. Meeting your client's needs

Prompts	Criteria for success (maximum 4)
Refer to Student response 19: The needs of my client or target market and/or Student response 20: Image Board to identify criteria for success in meeting the client's needs. In order of importance, list the top three or four features of the intended design that are 'very important' to your client.	<ul style="list-style-type: none"> • • • •

3. Your illustrations/drawings

Prompts	Criteria for success for the quality of illustrations (maximum 3)
What are indicators of high-quality illustrations? Useful words: detailed, accurate, correct terminology, well labelled, correct proportions.	<ul style="list-style-type: none"> • • •



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4. Quality of the printed or dyed garment

	Criteria for success (maximum 3)
How will you judge the quality of the printed or dyed garment? What will you look for? Include criteria related to both the dyeing or printing technique as well as how well the garment is made e.g. accurate, completed, functional, attractive.	<ul style="list-style-type: none"> • • • •

5. Processes used

How will you make judgments about how successful you were with your processes? Remember, this is about the actual processes, NOT the outputs of the processes.

Prompts	Criteria for success *
5.1 Investigating your client's needs. Useful words/phrases: comprehensive, detailed, useful, all necessary information collected	<ul style="list-style-type: none"> •
5.2 Generating design ideas and a design solution. Useful words/phrases: good experimentation, good critique of ideas	<ul style="list-style-type: none"> •
5.3 Communicating your designs (your illustrations). Useful word bank: correct tools, equipment and techniques used, well labelled	<ul style="list-style-type: none"> •
5.4 Producing the textile item. Useful words/phrases: correct tools, equipment and techniques used, good execution	<ul style="list-style-type: none"> •
5.5 Managing your project. Useful words/phrases: efficient, good time management, used feedback, good project plan, followed my plan	<ul style="list-style-type: none"> •

*Choose only one for each process—the most important one.



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Summarise your analyses by completing the following table of criteria for success.

Criteria for success	
Requirements of design challenge [the design solution] (Q1)	<ul style="list-style-type: none"> • •
Meeting the client's needs (Q2)	<ul style="list-style-type: none"> • • • •
The illustrations (Q3)	<ul style="list-style-type: none"> • • •
Quality of the printed or dyed article (Q4)	<ul style="list-style-type: none"> • • •
Processes (Q5) <ul style="list-style-type: none"> • Investigating your client's needs • Generating design ideas and a design solution • Communicating your designs (your illustrations) • Producing the textile item • Managing your project 	•
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