



Developing fashion design ideas: A lotus diagram

Purpose

To develop a shortlist of ideas to be considered when developing a design solution.

Background

A lotus diagram will enable you to:

- brainstorm ideas that might be suitable for your fashion design
- expand on your ideas
- refine your ideas
- see many factors all on one page.

Task

Use the following steps to complete your lotus diagram.
Enter your responses in the chart overleaf.

- Step 1** Identify the item you are designing and its purpose
- Step 2** Write in the central box the activity for which you are designing and the age group of the target market [e.g., 15-year-olds' beach party, Sightseeing].
- Step 3** Consider up to eight **factors** that need to be explored for your design, for example:
- fabric characteristics
 - functional needs
 - sun-protective fashion design features
 - on-trend fashion features for the client
 - suitable garments
 - accessories
 - colours that give good sun protection but also appeal to the client
 - personal style
 - any other key factors—see, for example, the demands of the design challenge.

Step 4 Write the factors you have identified in the eight numbered boxes around the grey square.

Step 5 Repeat the factors in the corresponding numbered boxes around the edges.

Step 6 Brainstorm ideas for each factor and write them in the larger squares.

Step 7 Analyse each idea and cross out the ones that you decide to eliminate.

Step 8 You should now have a shortlist of ideas for each factor that you are considering. You might like to highlight these ideas.



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STUDENT
RESPONSE 25

9

10

Name and purpose of the item I am designing:

| | | | | |
|---|---|---|---|---|
| 1 | 2 | | | 3 |
| 4 | 1 | 2 | 3 | 5 |
| | 4 | 5 | 5 | |
| | 6 | 7 | 8 | |
| 6 | 7 | | | 8 |