



An evaluation of my work

Evaluate your work in terms of:

- how well the outputs met the client or target market's needs
- how well you communicated the design solution (your ideas, illustrations)
- the design solution
- the production of the design solution (if applicable)
- the processes that you used.

To do this:

Step 1 Refer to your resource *Developing criteria for success* (see Student responses 22, 23 or 24 depending on your design challenge).

Step 2 Copy the criteria that you developed into the table that follows.

Step 3 Make statements about how well you met the criteria. State the positives and how it could have been improved.

Step 4 Provide an overall rating for each criterion.

The following word bank might help you with your statements:

Client or target market's needs:	appropriate, not appropriate, suited to purpose (collected all necessary information)
Design:	creative, flair, effective, original, eye-catching, balanced
Illustrations:	effective, clear/not clear, detailed, well-labelled, correct proportions
Production:	accurate, skilful, mastery, detail good/not good, completed, attractive, functional, works, usable
Processes:	
Investigating:	comprehensive, detailed, needed more/different information, collected all necessary information
Generating design ideas and a design solution:	Good experimentation, good critique of ideas
Communicating (illustrating):	correct/incorrect tools and equipment used, correct/incorrect techniques used, good/average/poor execution
Producing:	correct/incorrect tools and equipment used, correct/incorrect techniques used, good/average/poor execution
Managing:	efficient, good/poor time management, cooperated, shared, helped, used feedback, addressed constraints, followed my plan, good/poor management of resources



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STUDENT
RESPONSE 28

9

10

	Criteria for success	Positives	How it could have been improved	Overall satisfaction with your work
Meeting the requirements of the design challenge	•			<i>e.g. Very good, Good, Average, Poor</i>
	•			
	•			
Meeting the needs of the client or target market (up to three most important features)	•			
	•			
	•			
How well the design solution was communicated (the illustrations)	•			
	•			
	•			
Quality of the design solution e.g. article, garment (if applicable)	•			
	•			
	•			
Processes (select as appropriate) <ul style="list-style-type: none"> • Investigating the client or target market's needs • Generating design ideas and a design solution • Communicating the designs (your illustrations) • Production processes (if applicable) • Managing your project 	•			
	•			
	•			
	•			
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